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*Kontroll* (2003), Nimród Antal’s directorial debut, is mostly known for its iconic location as it is set entirely in the Budapest metro system. In this gritty (fictional) environment, the film follows the fate of the cast-out Bulcsú (Sándor Csányi) who, escaping from his past, has resigned himself to a life underground. During the day he works as a ticket inspector, and at night he wanders the alienating labyrinth of Budapest’s metro system. The film thematises systematised control and power structures inherited from the socialist past. It relocates them in a subterranean reality where individuals struggle to take command of their lives.

Although the director denies the political implications of his work, *Kontroll* is commonly assessed in the context of local identity politics. The film was released in 2003, a year before Hungary’s “return to Europe”, when the country’s status would be determined in relation to the West. The EU accession re-opened the country’s scepticism towards Western influences and highlighted disappointments brought on by the system change. However, it offered the country a chance to leave behind its socialist past. Whether consciously or not, while these concerns have been recognised in the film’s narrative, they appear to have been overlooked in its aesthetics – specifically, its colour palette.

This case study discusses the legacy of Cold War colour constructions and competition over colour cinema that determine the chromatic meanings in this film, lying at the intersection of history, politics, and identity. The provided analysis of the subversive use of colour in *Kontroll* hopes to illustrate a complex picture of self-representation in a crucial post-socialist moment.

The film’s plot revolves around Bulcsú’s miserable life underground; full of humiliating challenges and comical situations. Together with his team of misfits, he spends his days arguing with freeloaders, competing with rival colleagues, or chasing a young boy who plays tricks on them. Lacking any respect, these ticket inspectors are ridiculed, tricked, even beaten up daily, yet they take it with a sense of humour. In this oppressive reality, the only comfort for Bulcsú is a quirky passenger in a bear costume, Szofi (Eszter Balla), with whom he falls in love. Meanwhile, the metro system’s image is facing a distressing threat as a rising number of passengers end up under the trains, for which the uncompromising bosses hold the ticket inspectors accountable. These apparent suicides are in fact murders, perpetrated by a mysterious hooded figure, who alarmingly resembles Bulcsú. The serial killer’s motives and his existence remain ambiguous, leaving the audience to decide whether he is Bulcsú’s alter ego or the embodiment of all the imagined evil roaming the dark underground. It is only after this unknown perpetrator’s defeat that Bulcsú is finally able to ascend above ground, with the hope for a new life with Szofi.

Although *Kontroll* was marketed as a universal story between good and evil, it is the film’s deliberately exaggerated representation of a post-socialist experience that has attracted critical attention. As György Kalmár argues, the film thematises the confusion in Hungary after the collapse of the totalitarian communist regime. Through addressing issues of inferiority complexes, and coming to terms with both the past and a possible new future, the film reflects on the post-colonial struggles of this former Eastern Bloc country. Kalmár refers to the double colonisation of Hungary – from the Soviet Union and then the capitalist West – where the latter strongly influenced the post-socialist countries’ European integration. Deriving from a Eurocentric discourse, a term introduced by Ella Shohat and Robert Stam, the former Eastern Bloc countries were still considered as underdeveloped and separate from the leading West. Post-socialist films
that thematise this East-West division and these issues of self-presentation for so-called periphery states such as Hungary, are thus often analysed in a post-colonial mode.\(^5\)

A dominant practice in this region is the self-colonising imagination, which according to Alexander Kiossev “emerged as a spin-off in the process of Euro-colonial hegemony” – in this case referring to the West’s epistemological domination during and after the Cold War.\(^6\) The self-colonising or self-exoticising mode mimics the discursive power of an external observer. It relies on Western models to reproduce the common stereotypes with irony, resulting in a parodical self-image. Thus, deploying this common representational method in Hungarian post-socialist cinema, Antal presents an Eastern space through a Western gaze by relying on stereotypes of backwardness and oppression, where characters strive to escape from their unliveable circumstances.\(^7\) Kontroll uses Western genres and narrative tropes, as it blends dark comedy together with the conventions of a crime thriller to overturn stereotypical associations with the East.

Recent scholarship on colour cinema stresses the necessity of chromatic aesthetics and technology not only as fundamental aspects of mise-en-scène but as important signifiers of a film’s ideology and politics.\(^8\) The drab colour palette, which determines Kontroll’s overall mysterious atmosphere, was previously associated with the Soviet colour film process, as well as with the whole region of the Eastern bloc as envisioned by the West. The stereotypical greyness of the Eastern bloc was a product of the Western imagination related to its material and political landscape. As Krisztina Fehérváry observes, the brutalist concrete-based architecture of the Eastern bloc led to a standard Western view that life behind the Iron Curtain was colourless and claustrophobic.\(^9\) This concrete-like grey became shorthand for oppression, poverty, and depression, whereas colour signified the pleasures of capitalist consumption.\(^10\) In reality, however, the well-known housing estates were seldom grey and colour was abundant in the commercial sphere.\(^11\) Thus, often the grey-East association speaks of a Cold War construction or a nostalgic memory rather than a reflection of the presence of colour in everyday life under socialism.\(^12\) The colour grey’s nuanced meanings, when used internally, can also signal that the colourful capitalist victory simply did not happen. Not surprisingly, post-socialism is often defined as a “grey zone”, where grey does not stand for colourlessness but for ambiguity, uncertainty, and polarity, breaking away from previous unproductive East-West dichotomies.\(^13\) This in-between zone is neither in the oppressed past nor in the idealised future, and is filled with disappointment and confusion. Kontroll reflects on this moment of post-transition by establishing conventional colour binaries in order to challenge them, thereby showing the futility of such an approach.

These conventions were also established on the screen as post-war cinema’s advances turned into a matter of competition between different countries and ideologies that politicised colour.\(^14\) In the 1940s the American firm Technicolor dominated the film market, a colour film process connoting bright, high-key lighting and saturated colour aesthetics. Technicolor offered a high degree of colour standardisation and rapidly became a brand associated with quality and consistency suitable for mass production. Its primary European competitor with sufficient capital and diffusion was the Agfacolor process developed by the German company I.G. Farben based in Wolfen.\(^15\) Although Agfacolor was a cheaper and relatively simple process, due to exposure issues its aesthetic benchmark was muted and pastel as opposed to Technicolor’s intensity.\(^16\) In 1945 the company in Wolfen was seized by Western forces taking hold of its technological foundations and consequently, its remains were relocated to the Soviet Occupation Zone.\(^17\) Thus, Agfacolor in Dudley Andrew’s terms, was “typed as a ‘socialist’ method”, despite the fact that it continued to thrive in the post-war world with patents taken by American, European, and Japanese interests, in
addition to its Soviet successors. The latter developed the Sovcolor process, whose stereotypical desaturated look can be traced back to Agfacolor film stock’s limitations in colour registration. Meanwhile, the Eastman Kodak Company, Agfa’s rival since the 1930s, also released its chromogenic stock onto the market in this post-war period. The Eastmancolor process prevalent from the 1960s was known for the quality of its vibrant colour reproduction. This binary between the two processes became a trope influenced by political agendas, where as Andrew suggests, Eastmancolor was coded as a product of “American domination”, while Sovcolor presented both an economic and aesthetic distaste for capitalist gaudiness. As Michelle Beutler points out, however, aesthetic standardisation was often “independent of the technological potentials” of these processes as issues of compatibility, quality, and institutional control played a more decisive role. According to official narratives, Eastern Bloc countries only used socialist stocks, yet they often imported American stocks as the economic needs for participation in global cinema markets meant privileging quality over political conflicts. The fact that Eastern bloc countries’ films are still considered colourless further shows how official narratives did not mirror the reality of colour reproduction on the screen.

In a self-colonising mode, Kontrôl relies uniformly on a washed-out colour palette to challenge the stereotypical associations of representing an Eastern space through what David Crowley and Susan E. Reid call “the gray tinted glasses of Cold War”. The film confronts the assumption that the drab era of socialism is in the past, and that a new, brightly coloured capitalist present is immanent by locating the perceived “Eastern look” in the disorienting capitalist present. By relying on colours discursively coded as socialist the film shows how Cold War politics of hierarchy continue to the present.

The clichéd Eastern drabness lends itself to the film being shot entirely on location in the Budapest metro system built in the 1970s, a landmark of socialist modernist architecture. Influenced by space travel and modern technology, the metro’s steel grey topography resembles an allegorical dystopia of a non-organic labyrinth. As Kalmár observes, the metro is made of concrete, stone, metal, and glass materials that all evoke coldness and rigidity and constructs a distinctly Eastern space.

Already the opening sequence’s palette is symptomatic of the aesthetics of the film as a whole. In the first shot, as we follow a drunk woman (Enikő Eszenyi) going down the escalators to the dark void, the monolithic style of the metro appears unwelcoming. The mise-en-scène fails to make the underground a familiar and pleasant place; there are no colourful advertisements, no music, no shops or cafés. It is a desolate place. The metro setting should be the epitome of movement, but instead, it stagnates as unpleasant, dirty, and most importantly, an unsafe territory. As we follow the woman stumbling on the platform, there are hints of red in the background as part of the set, such as red bins, seats, handrails, advertisement and lights, which provide a visual contrast to the darkness. In these compositions devoid of colour, the red comes across as overtly saturated and striking creating a sense of unease. Red’s connotation of danger and death, being the colour of blood, is often used in slasher films to invoke fear and repulsion in the audience. The presence of red strengthens the thriller narrative in the film but also suggests the continuing legacy of the communist past. As the lonely passenger anxiously waits, the lights suddenly go off and she is pushed under the passing train leaving behind only her red shoe. Thus, this opening scene assists with establishing the stereotype that Eastern spaces are unliveable, and where individuals are under constant threat. Whereas the political system change was supposed to bring progress, the film presents the contemporary world as decaying and unnatural. The film’s concrete-like
reality with splashes of red, thus, problematises the idealistic representation of Western integration as an escape from oppressing socialism.

The use of cold, flat lighting positioned far away from the subjects and the narrow depth of field in the film further emphasises this menacing ambiance. After the mysterious crime committed by an unknown killer, we next see Bulcsú waking up on the platform as neon lights glare up above him. As we observe his daily routine he appears to get lost in this bleakness. The muted colour palette, with harsh artificial lights, thus mirrors the dullness and dreariness of Bulcsú’s everyday life wasted underground as an inspector. He is unable to leave. Even during the night he cruises the grey brutalist underworld as a lonely figure on an inner quest. As opposed to the flat lighting during daytime, the use of low-key lighting at night transforms the familiar platforms and tracks into ominous, shadowy prisons. The contrasting lighting, a technique that is used often for science fiction, horror, or mystery thrillers, emphasises the two-identities of the metro and underlines the overall eerie mood of Kontroll. More importantly, it addresses what Márton Csillag calls “the schizophrenia of Hungarian society” in a post-transition period where new progress on the surface is artificial and the suppressed past in the subconscious is imprisoning. Both the director and cinematographer, Gyula Pados, insisted on shooting on 35mm to achieve what they described as this specific “look and feel” of the film. The aesthetics of Kontroll derive from the contrast between an unpolished, nostalgic feel to the stock and artificial look of Tungsten lighting, which overall creates a modern, yet destructive atmosphere. This technique plays upon the trope of the East as run-down, painting a dystopian picture reinforced by the buzzing sound of the neon lights and fast-paced electronic music.

As opposed to this deliberately constructed “Eastern” nightmare the odd mix of characters brings a comedic aspect to the film. The ticket inspectors are the laughingstock of this new society, despised both for their profession and for their appearance. They symbolise the past legacy of authority, surveillance, and institutional control evoked by the colour red linked to them. The sign they wear on their forearm, a white “M” on a red surface brings to mind the symbol of the Arrow Cross Party as well as evoking the country’s red past. However, it does not have any effect on the passengers. The inspectors themselves detest their job and disrespect their superiors as they jokingly call the head of the metro system, who has a red birthmark on his face, Gestapo. Despite their unhealthy appearance, they are the only living part of the decaying metro system. Even their skin colour becomes one with the grey and washed out green walls of the metro, making them appear sickly. Furthermore, their minimalist, desaturated costumes contributes to their perceived “Eastern” look as they appear smelly, poor, and “undemanding.” They wear faded jackets, shabby jumpers, and are overall dressed in shades of brown, black, and dark green. Thus, Bulcsú’s team neither appears vital nor up-to-date, unable to break out from what Fehérváry calls “the grey confines of socialist era.” As the ultimate underdogs in this changed society, their behaviour, appearance, and humiliating treatment by others makes them Eastern European caricatures. When Bulcsú realises that in order to escape from this prison he needs to confront the mysterious killer, revealed to him by Szofi in a dream sequence, he begins to physically suffer. Throughout the film his looks deteriorate extensively because of several beatings he receives. In the final chase scene with the killer however, Bulcsú manages to escape, allowing him to leave this cruel life behind. As Steve Jobbit argues, Bulcsú’s way out could suggest “the integrative and redemptive fantasies” of a post-socialist country aiming for European membership. However, that the almost blinding lights are artificial rather than natural, indicates that Bulcsú is moving towards a non-existent utopia with Szofi, who happens to wear an angel-like costume. For the final shot, the camera stays
underground, not following the characters as they move above ground because there is no escape from the colourless post-socialist situation. The idealised other place is non-existent.\textsuperscript{37}

Although colour is often viewed as secondary to narrative or considered an excess, \textit{Kontroll}'s aesthetics demonstrate the significance that colour carries in post-socialist Hungarian cinema.\textsuperscript{38} By relying on a washed-out colour palette, often disrupted with saturated red, the film engages with the Cold War colour discourse. The film combines colours traditionally associated with the East to highlight how the prevalent devaluation of former communist countries by the West endures even after the fall of the Iron Curtain. Its use of grey challenges the persistence of the past in the new capitalist present, the problems of control and suppression of the individual remain, just now in other forms. The post-socialist space is suffocating both from the past and present, its exaggerated construction problematises East-West binaries on the screen. The film’s seemingly utopian ending, thus finally destroys both the image of the drab East and colourful West and confronts such discursive categories. \textit{Kontroll} points toward a need for a new trend where colour could become a primary tool for a self-representation devoid of stereotypes.

\begin{thebibliography}{9}
\bibitem{2} The film opens with a disclaimer read out by the director of BKK (Budapest Public Transport Centre) who stresses that despite the familiar locations the film is entirely fictitious.
\bibitem{3} Kalmár, “Apostate Bodies,” 112-131.
\bibitem{5} Periphery states are the former colonised, their attempts to define their own culture is a post-colonial gesture. Further details on how this applies to Hungarian cinema in: Strausz, “Visszabeszélés és önégzotizálás.” [Talking back and self-exoticisation.] 104-119.
\bibitem{9} Krisztina Fehérváry, \textit{Politics in Color and Concrete: Socialist Materialities and the Middle Class in Hungary} (Indiana University Press, 2013).
\end{thebibliography}
Since the twentieth century, red, besides acting as a primary signifier of (often contradictory) emotions such as love, passion, anger, or madness, has also become the colour of the Communist revolution. For further details see: Paul Coates, *The Red and the White: The Cinema of People’s Poland* (London: Wallflower, 2005).


Dina Iordanova discusses how the majority of East Central European films were dismissed by Western viewers for their “vision of metaphoric greyness.” Whereas, as she argues, when looked closely the filmmakers used greyness consiously to argue for individualivity devoid of politics. Further details in: *Cinema of the Other Europe: The Industry and Artistry of East Central European Film* (London: Wallflower Press, 2003) 93.


Kalmár, “Inhabiting the Post-Communist.” 70.


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Bibliography


Filmography
About the Author

Lucia Szemetova is currently finishing her taught postgraduate degree at the Department of Film Studies, University of St Andrews, UK. She completed her previous master’s in Nationalism Studies at the Central European University, Hungary. In the upcoming academic year, she will be continuing at St Andrews as a Film Studies PhD with the project on the use of archive in Hungarian documentary films across three different socio-political contexts. Her research interests include the intersection of nationhood and cinema, post-socialist identity politics and visual media, and found footage reappropriation in documentary films.